



Philemonas Armenis

Certified Ui/UX Designer
Product Management
e: armenis@gmail.com
t: +44 7522 058047
12/09/82

With an extensive background in Design, Illustration and Research, I have led multiple projects deliver seamless and delightful experiences in Germany, Switzerland, Greece and the UK.

From planning and designing research studies to problem solving and user journeys, I have a passion for Agile processes that compile user feedback into final high-fidelity designs delivering fast and smooth professional outcomes.

Skills

- Product Lead (2 years)
- Product Design (4 years)
- Figma (4 years)
- UX Design (5 years)
- UI (8 years)
- Prototyping (5 years)
- User Research (3 years)
- Wireframing (5 years)
- Illustration (10+ years)
- Photoshop (10+ years)

Case studies on ux strategy, artworks & motion graphics are available on Philemonas.com

Product Highlights

Independent.ie / NewsApp - User Research (Lead Product Research)
Barcode1 / eCommerce Relaunch (Product Lead)
EsspresoCap / eCommerce Launch (Product Lead)
Medair / Swiss NGO UX Strategy Redesign (Product Design)
Streetlights.gr / Youth at Risk Organisation Launch (Product Owner)
MLS Easy / Smartphone (Product Design)
Tearfund / 2ml Fundraising Food parcels (Product Design)
MTV / Youth productions design (Creative Lead)
Mattel / Online games design (Product Design)

Work Experience

Ui / Ux Designer - GCD Tech - Belfast N.I - UK 2022

Designing, facilitating and delivering well-targeted User Research projects for major clients, I coordinated face to face interviews, moderated and unmoderated studies, compiling them down to clear insights and user-centered action steps.

Lead UX Designer - Medair - Laus. SW 2018 - 2021

Leading research, brainstorming sessions and facilitating shareholders meetings, I've been leading the User experience design for the organisation, delivering a substantial increase in interaction and conversions.

Freelancing - Philemonas.com - Ath., GR 2017 - 2018

Digital Art direction process and delivery of Animation / Motion graphics. Leading various campaigning product designs & brainstorming sessions.

Lead Ui / Ux Designer - MLS In. - Thes. GR 2016 - 2017

Coordinating user research for complicated Android feature phone apps, compiling feedback reports and leading team of developers in delivering satisfactory results the keep specific aesthetic and functionality standards.

Senior Digital Designer / Tearfund UK - Lon. UK 2015 - 2017

Delivering high-quality designs and leading brainstorming sessions for a variety of fundraising and onboarding online products. Being part of a large creative team, managed to provide timely creative options to Digital Design Manager.

Freelancing - Philemonas.com - Ath. & Thes. 2010 - 2015

Designing and project managing for local Greek agencies in Athens and Thessaloniki.

Vis. Designer Above Adv. (Mattel Eu) - Ath. GR 2005 - 2007

Facilitating stakeholders meetings and delivering high standards designs on Childrens' Product Design and Online Games for Barbie / Hotwheels accounts.

A-Level or equivalent in Lean Management (Seminars)

Medair - Training Dpt Geneva, GE 2018 to 2018

Certificate of Higher Education in User Experience Design Akendi Institute - London - London 2015 to 2016

Certificate & Diploma of Higher Education in Youth and Community Fusion International (RTO) 2008 to 2010

Bachelor's in Digital Image - Undergraduate Athens Technical Uni. - Athens 2000 to 2003